Magnolia

Flavor & Fragrance Co.

# CATALOGUE

**2020 - 2021**

# Contents :


1 HOME

2 COMPANY PROFILE

3 BOARD MEMBERS

4 FACILITIES

5 PRODUCT CATALOGUE

6 FLAVORS

7 ENCAPSULATED FLAVORS

8 SEASONINGS

9 NATURAL FOOD COLORS

10 DAIRY FLAVORS

11 CONFECTIONARY & BAKERY FLAVORS

12 MEAT, SAUSAGE AND COLD CUT FLAVORS

13 SAUCE FLAVORS

14 SNACK FLAVORS

15 BEVERAGE FLAVORS

16 TOBACCO FLAVORS

17 CUSTOMER SERVICE

18 OUR LOCATION

19 CONTACT US




Magnolia
Flavor & Fragrance Co.

# Manufacturing Amazing Glorious New product and Obtaining Leadership in flavor market Internationally is our Aim

**M**anufacturing healthy products from natural ingredients

**A**dding remarkable value due to knowledge based activities

**G**lorious treasure of noble iranian taste

**N**ew product development based on innovation and diversity

**O**btaining maximum customer satisfaction

**L**eadership in flavor production globally by high quality subtlety products

**I**nnovative solution in technology and production manners

**A**mazing flavors, delightful and healthy products indication of consumer respect

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia Flavor & Fragrance Co.

# Company Profile

- The owners of our company started their activities in the field of flavor at 2001, in the name of “Barekatain Food Research Institute” with the aim of flavor formulation for food industries.

  The highly welcomed flavors lead to founding Magnolia Flavor & Fragrance company in 2004 with the purpose of mass production and supplying the huge industrial market.

  Magnolia F&F company is a family owned company, located in the biggest industrial city in Iran, Kaveh industrial city approximately 120 kilometers from Tehran.

  Now by producing of more than 600 types of products, and more than 1000 well known industrial food producers as our customers, we had success to build strong supplying capacity both inside and outside the country.



Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Owners and Board Members

Our company is family owned company and all of the members of board are family members.

- **MOHSEN BAREKATAIN**: founder, owner , managing director, head of R&D, specialist in flavor and fragrance formulation and flavor production in industrial scales.
- **FARAHNAZ BAREKATAIN (MOUSAVI)**: founder, owner, chairman , administrative manager, Doctor of medicine and researcher in the field of healthy ingredients.
- **AMIN BAREKATAIN**: owner, member of board and factory manager
- **PARNIAN BAREKATAIN**: owner, member of board & researcher.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Facilities

- Two factories in 11000 sqm production area.
- More than 85 direct employees.
- More than 250 people as cooperators,distributors and agents.
- More than 1000 food factories as customers.
- Three head quarter in Tehran,Turkey and China.
- More than 600 types of products.
- Construction of the biggest R&D center in the field of flavor and fragrance in the middle east.
- Seven modern laboratories  well equipped for flavor formulation and application and GC mass

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Product Catalogue 2020-2021

- Our wide range of products and our new innovations leads to creation of new flavors and seasonings as ongoing daily process, for this reason we strongly advise to be in contact with us for more help and guidance to access to new version of product list.We produce flavors, natural colors, and marinating seasoning.

  First of all you can search in our product catalogue, then for further information and inorder to be familiar with wider and more complete range of products and up to dated flavor codes which leads you to the best proper options, please be in contact with the 0098 86 48548 or email to support@magnolia-flavor.com or click here to email .

- You can also be in contact with direct technical persons or managers by referring to the contact us page.



Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Flavors

What do you want? Which taste you are thinking about it ? You imagine, we make it.
We produce various types of flavors by highly focusing on natural or natural identical raw materials as the sourcing ingredients.
Our products are in liquid, powder, emulsion, paste and granulated forms, water soluble or oil soluble, depends on the requirements of customers and also regarding to the specific kind of applications and production process.
We have two main brand, Magnolia for industry and Allspice for retail market.

## Magnolia Flavors

- Dairy flavors
- Confectionary and bakery flavors
- Meat, sausage and old cut flavors
- Sauce flavors
- Snack flavors
- Beverage flavors
- Tobacco flavors

## Allspice Flavors

- Confectionary flavors
- Bakery flavors
- Coffee shop flavors
- Restaurant flavors
- Fast food flavors

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Encapsulated Granulated Flavors

- These types of flavors are produced by unique and exclusive method in our company. By this way the flavors are protected efficiently from oxidation and temperature variation and light , and the shelf life become expanding to 3 to 4 years instead of one year. Also the flavors could be storage and handling more easier than than before, and more resistant to heat.

  These products are excellent options in candy, tablet candy, cake, jelly, cake powder, chocolate, snacks, desserts, ice cream, powdered seasoning, meat, precooked products, frozen foods, powdered beverages, chewing gums, tea bags, and confectionery products.

Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Seasonings

- Magnolia paste seasoning formulated in order to marinating chicken, meat and fish.There are also another category of our seasoning suitable for salad, yogurt, stews and many other types of foods.The different delicious unforgettable diversity of tastes and tenderizing effects on meat, bring them among the most favorite seasoning from the perspective of consumers.There are three physical forms of seasoning: paste, powder and granulated.

- The following key facts differentiated the allspice paste seasonings:
  - Made from natural raw materials including herbs, spices, aromatic vegetables, essential oils and extracts.
  - Without any synthetic flavors, synthetic colors or preservatives.
  - Tenderizing effects on meat and shortening the preparation time of curing of meat, only 3 min. for chicken and 30 min. for meat.
  - Diversity of tastes based on various kinds of raw materials from different local and particular regions as origin of resources.

# Products

- Seasoning for chicken
- Seasoning for salad
- Seasoning for soup
- Seasoning for sauce
- Seasoning for red meat
- Seasoning for yogurt
- Seasoning for ayran
- Seasoning for kinds of stew
- Seasoning for fish
- Seasoning for sea
- Seasoning for rice
- Seasoning for pasta

Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Natural Food Colors

There is a spectrum of natural colors consisting of yellow, orange, red , green and brown with different tonality in each spectrum from light to dark. Magnolia natural colors extracted from herbal plants and then after deodorization and fixation and separating the solvent residuals and heavy metals and passing the quality control standards, there are ready to delivery.

The components of our colors are consisting of turmeric, paprika , carmin , caramel and chlorophyll. Since the origin of many synthetic colors is petroleum or coal tar and there are many statistical datas which show adverse effects of them , such as ADHD syndrome and malignant tumors in adrenal and brain, so it is make sense to substitute them with natural colors regardless of price difference.

| Color code | B3 | B1 | G2 | G1 | R2 | R1 | Y4 | Y3 | Y2 | Y1 |
|---|---|---|---|---|---|---|---|---|---|---|
| Color spectrum | | | | | | | | | | |
| International code | E150a | E150a | E140 | E100 - E140 | E120 | E120 | E100 - E160c | E100 - E160c | E100 - E160c | E100 |
| Color type | Dark Brown | Brown | Dark Green | Light Green | Dark Red | Red | Dark Orange | Orange | Classic Yellow | Lemon Yellow |
| The main composition | Caramel | Caramel | Chlorophyll | Turmeric-Chlorophyll | Carmin | Carmin | Turmeric - Paprika | Turmeric - Paprika | Turmeric - Paprika | Turmeric |

Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Dairy Flavors

With fruity, dairy, nutty, traditional, herbal, spicy, smoky flavors specific to types of dairy products, we created the wide category for different variations of dairy products. Our dairy potent flavors have harmony pleasant taste and top not, both in liquid and powder and also granulated physical forms. For each item of flavors depending on the application, solubility, top note and other factors there are different codes available and there is possible also to create further tailored flavors beyond our existing product list based your requirements.

# Products

- Flavor for ice cream
- Flavor for cheese
- Flavor for dugh
- Flavor for dairy dessert
- Flavor for milk
- Flavor for yogurt
- Flavor for butter
- Flavor for cream

Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Confectionary & Bakery Flavors

Flavor has prominent important role in this important division of food industry.
Our highly potent confectionary flavors are designed with heat resistance properties.We produce a diverse range of flavors in different physical forms, liquid, powder and granulated for bakery and confectionary products.
Using natural or natural identical raw materials as flavor ingredients and harmony in formulation made their tastes favorable and pleasant.
We have some amazing innovations in this category such as vanilla persica, granulated saffron, ghottab , soohan and gaz flavor .

## Products

- Flavor for cake and biscuit
- Flavor for candy
- Flavor fo dessert
- Flavor for fondant and glazes
- Flavor for chocolate and toffee
- Flavor for chewing gum
- Flavor for jelly, pastil and marshmallows

Magnolia Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Meat, Sausage and Cold Cut Flavors

- We produce three different categories of flavors for meat, sausage and cold cuts:
  - Pure flavors in liquid, powder or granule format
  - Combination flavors in liquid, powder or granule format
  - Marinating seasoning for chicken, fish and red meat in paste format

One of our prominent flavor in this field is smoke flavor,by creating extra super smoke and creating various codes of smokes depend on products with different top notes , we are honored to have an optimal collection of smoke flavors fit for types of applications.

## Products

- Flavors for sausage
- Flavors for chicken , shinistel and nuggets
- Flavors for canned meat
- Flavors for cold cuts
- Flavors for kebab, hamburger, steak
- Flavors for sea foods

Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

## Sauce Flavors

Sauces are essential element in cuisines all over the world and flavor is essential elements for making a favorable tasty sauce.

Sauces may be used for sweet or savory dishes.they may be prepared and served cold, like mayonnaise, prepared cold but served lukewarm like pesto, cooked and served warm like bechamel, or cooked and served cold like apple sauce.

Sauces for salad called salad dressing. Sauces made by deglazing a pan are called pan sauces.

## Products

- Flavor for mayonnaise sauce
- Flavor for ketchup sauce
- Flavor for French sauce
- Flavor for tartar sauce
- Flavor for barbecue sauce
- Flavor for butter sauce
- Flavor for garlic sauce
- Flavor for mustard sauce
- Flavor for cheese sauce
- Flavor for soy sauce
- Favor for salad dressings
- Flavor for chili sauce
- Flavor for balsamic sauce

Magnolia Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Snack Flavors

Snack is a small portion of food eaten between meals.Snacks are typically designed to be portable, quick and satisfying.

Snack flavors are mostly in powder form and produced with modern mixer granulators and highly controlled for prevention of contamination.the amount of salt is minimum and below the level of standard and using from artificial flavor enhancers is restricted, the diameters of the particles also adjusted according to the application.

Since the most favorable format in snack flavors is powder format and many of them containing herbal component in them, it is very important to use safe disinfecting methods for decontamination of raw materials such as gamma radiation and also well sanitated cealed producing machinery, the items which strictly enforced in our factories.

by using the unique innovative amazing variety of magnolia snack flavors for your snacks make your product valuable remarkably and create competitive advantage for your products.

## Products

- Flavors for potato chips
- Flavor for nuts
- Flavor for pretzel
- Flavor for crackers
- Flavor for popcorn
- Flavor for nachos
- Flavor for tortilla
- Flavor for cheese puff

Magnolia Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

## Beverage Categories

We have liquid, powder and granulated format of flavors for various following categories of beverages,which may be in carbonated or noncarbonated format:

## Products

- Soft drinks
- Juices
- Energy drinks
- Flavored & functional waters
- Dairy based drinks
- Flavored malt beverages
- Tea and coffee
- Probiotics
- Sport drinks
- Nutritional beverages

Magnolia Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

# Tobacco Essences

- The main priority for high quality tobacco essences is purity, strength, aroma & to be heat resistance.
- Our tobacco essences with the amazing suggested dosage 2-3 % , are ready to take you on a dream journey never want to end.
- The variety of our flavors, also the reasonable prices bring all tobacco producers a big relief as soon as they become our customers.

Magnolia
Flavor & Fragrance Co.

For FREE samples refer to www.magnolia-flavor.com

You can download the product list 2020-2021



Magnolia
Flavor & Fragrance Co.

Magnolia
Flavor & Fragrance Co.

## Contact:


**TURKEY HEADQUARTER :** Yeşilbahçe Mah.Lara Cad.Gülşen Parlak Sit. C Blok Apt. No: 41/6 Muratpaşa/ANTALYA ,Muratpaşa/ANTALYA - 0090 537 06450 15 - 0090 552 455 40 02

**TEHRAN HEADQUARTER :** Unit 9, 3th Floor, No 68, Next to the Towhid 1, Ramesheh St. , Darya Blvd. , Shahrak-E-Gharb , Tel: 0098 21 88591126

**CHINA HEADQUARTER :** Unit 402, No 2, Lane 1, Changanli, Huadu Dist., Guangzhou City, Guangdong Province, China, 510800 , 0086 152 1010 5095

**website:**
www.magnolia-flavor.com

**Email:**
support@magnolia-flavor.com

**Phone:**
0098 9120 29 8431

**Location:**
https://goo.gl/maps/uBVnZRMnS3kmj